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Deiric McCann
Profiles Ireland
Harbour Business Centre
New Road, Kilcock
Co Kildare

Dear Deiric,

Just a quick note to confirm our recent conversation when we reviewed the success of the various projects you've implemented within VHI over the past eighteen months. As discussed, our experience with both The Profile and The Checkpoint 360 has been excellent.

We used The Profile when hiring 141 people in the 18 months following its implementation and all but one of these hiring decisions have proven to be excellent – resulting in an incredible 99.3% hit rate in terms of identifying and hiring productive and retainable team members. The information provided by The Profile has been key to achieving such a high number of new hires who immediately settled into their roles as productive team members. As soon as we began to use The Profile in the hiring process we immediately got feedback from our trainers that those recruited with the aid of The Profile were much “more trainable” and took to their responsibilities much more quickly.

We are currently implementing programmes to ensure that we make even more use of the Coaching, Training, and Succession Planning outputs of the Profile in the ongoing management and development of our people.

The Checkpoint 360 Degree Feedback system gained great credibility when we initially piloted with a team of 25 of our most senior managers. Acceptance of the process was universal, and the response to quality and depth of information in the reports was extremely positive. What was most impressive was the manner in which the Checkpoint not only identified particular strengths or development needs for each of the participants, but also provided each of them with personalised development actions. For these reasons we are now rolling the Checkpoint out to a much wider audience in VHI.

In an organisation that jealously guards its relations with its key assets, its people, Profiles and their products have gained tremendous credibility. We look forward to working with you and your team on the wider implementation of your offerings across VHI.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Michael Owens', written over a horizontal line.

Michael Owens
HR Director

NOTICE!

Please respect the time and generosity of our client. Our clients send us letters expressing their appreciation for our products. They request:
Please! No Phone Calls!

